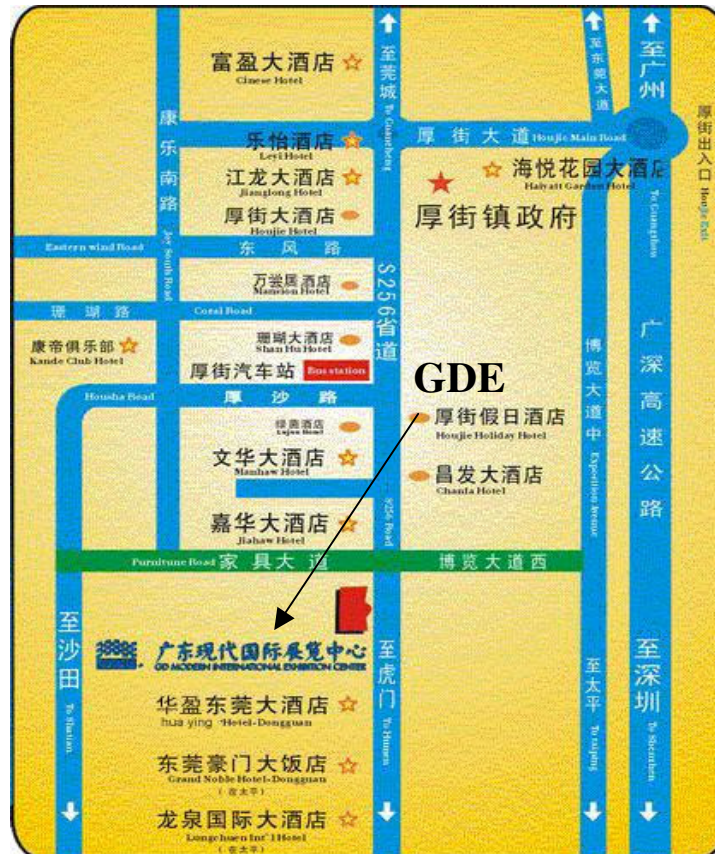


1. **SHOW NAME**

- China Shoes (Spring 2008) – China Dongguan International Fair for Shoes, Leather Products and Accessories
- China Shoetec (Spring 2008) – China Dongguan International Fair for Shoes and Leather Goods Manufacturing Technology and Material

2. **VENUE ADDRESS & LOCATION MAP OF EXHIBITION HALL**



Guangdong Modern International Exhibition Center (GDE)
 The Crossing Road Junction of Houjie Furniture Road on S256 Province Road,
 Dongguan, Guangdong 523960, P R China

3. **DATE & OPENING HOURS**

		<u>For Exhibitor</u>	<u>For Trade Visitor</u>
Move In:	Apr 14 – 15, 2008	0900 – 1800	NA
Opening Ceremony	Apr 16, 2008	1000	1000
VIP Tour	Apr 16, 2008	1030	NA
Show Days:	Apr 16 – 17, 2008	0900 – 1800	0930 – 1730
	Apr 18, 2008	0900 – 1600	0930 – 1530
Move Out:	Apr 18, 2008	1600 – 2100	NA

Note:

- The normal working hour is 0900 – 1800
- Due to the rigid working hours in P R China, exhibitors who require working overtime **should make advance requisition through the Organizers before 1300** on the date intended. Exhibitors will be responsible for the overtime charges charged by the Exhibition Center.

* The above schedule is subject to change without prior notice.



4. MOVE-IN, SHOW PERIOD & MOVE-OUT SCHEDULE

This Schedule is complied as a guideline	MOVE-IN		EXHIBITION PERIOD			MOVE-OUT	
	Apr 14 (Mon)	Apr 15 (Tue)	Apr 16 (Wed)	Apr 17 (Thu)	Apr 18 (Fri)		
Exhibitor Registration	1000 – 1630	0930 – 1630	<p style="text-align: center;"><u>Opening Ceremony</u> Apr 16, 2008 1000 – 1030</p> <p style="text-align: center;"><u>VIP Tour</u> Apr 16, 2008 1030 – 1100</p> <p style="text-align: center;"><u>Opening Hours</u> For Exhibitor: For Visitor: Apr 16 – 17, 2008 0900 – 1800 0930 – 1730 Apr 18, 2008 0900 – 1600 0930 – 1530</p> <p>Visitor Registration will be ended 30 minutes before closing time to visitors</p>			<p>Removal of Exhibits</p> <p>Hand-carried Goods Move-out</p> <p>Stand Dismantling</p> <p>Apr 18, 2008 1600 – 2100</p> <p>NOTE: Electricity, water & compressed air will be cut at 1600 on Apr 18, 2008 (Fri). Please apply for extension of power, water or air supply before 1300 on Apr 18, 2007 (Fri), if required.</p>	
Floor Marking	0900 – 1200	-					
Package Stand Carpet Laying	1030 – 1800	-					
Move-in of Stand-built Materials	1130 – 1800	-					
Building of Package Stand	1200 – 1800	0900 – 1800					
Building of Special Design	1200 – 1800	0900 – 1800					
Heavy & Large Exhibits Move-in	1200 – 1800	0900 – 1800					
Electricity Installation	1200 – 1800	Power Supply Apr 15 1100					
Piping Installation (Water & Air)	-	1300 – 1800					
Telecom Services Installation	-	1300 – 1800					
Furniture Distribution	-	1300 – 1800					
Interior Decoration	-	0900 – 1800					
Hand-carried Goods Move-in	-	0900 – 1800					
Apply OT (if any)	Before 1300 of the day intended						

Note:

1. Exhibitors are requested to coordinate with the Standfitting Contractor and Freight Forwarder for their work schedule
2. Exhibitors or contractors require to work beyond the normal working hours 0900 – 1800 **MUST** request through the Organizer before 1300 on the requested date and will be responsible for the charges by the Exhibition Centre.

5. SERVING PARTIES

The Organizers

Messe Düsseldorf China Ltd.

Shanghai Representative Office

Unit 307-308, Tower 1,

German Centre for Industry and Trade Shanghai

88 Keyuan Road, Zhangjiang Hi-Tech Park,

Pudong, Shanghai 201203, P R China

Ctc: Ms. Kitty Bai (Project Management)

Ms. Cara Jiang (Project Management)

Ms. Tanya Tang (Exhibitor Services)

Mr. James Zhang (Technical Services)

Ms. Magic Tao (Technical Services)

Ms. Tracy Zhang (Publicity / Press Services)

Tel: (86) 21 5027 8128

Fax: (86) 21 5027 8138

Email: chinashoes@mdc.com.cn

chinashoetec@mdc.com.cn

Adsale Exhibition Services Ltd.

6th Floor, 321 Java Road,

North Point, Hong Kong

Ctc: Ms. Alice Tsang (Project Management)

Ms. Cat Wong (Exhibitor Services)

Ms. Ellen Wong (Technical Services)

Ms. Fiona Pang (Publicity Services)

Tel: (852) 2811 8897

Fax: (852) 2516 5024

Email: shoe@adsale.com.hk

The following companies have been selected to provide exhibitors with various services that may be needed. Unless specified, exhibitors are free to decide on using their services or not. Any arrangement between the contractors and the exhibitors are strictly between themselves, and the Organizer shall not be held liable for any of such arrangement.

The Official Standfitting Contractor

Matters concerning standfitting, fascia board, furniture, electricity, water, compressed air, telecom & other services related to stand set-up should be addressed to and taken care of by the following parties:

PICO IES Group (China) Co Ltd,

Shenzhen Branch

Room 1309 - 1310, Building A, United Plaza,

5022 Binhe Road, Futian Centre District,

Shenzhen 518033, P. R. China

Ctc: Mr. Frank Liu / Mr. Simon Liao

Tel: (86) 769 8707 4364 / 8707 4365

Fax: (86) 769 8707 4155

Email: frank.liu@cn.pico.com /

simonliao@cn.pico.com

The Official Freight Forwarder

Matters concerning freight forwarding should be addressed to and taken care of by:

Schenker International (H.K.) Ltd.

38/F, China Resources Building,
26 Harbour Road, Wanchai, Hong Kong
Ctc: Mr. Tom Chan
Tel: (852) 2585 9503
Fax: (852) 2824 0328
Email: tom.chan@schenker.com

Schenker (HK) Ltd - Representative Office Guangzhou

Block D, 20/F, Gao Sheng Building
109 Tiyu Road West
Guangzhou 510620, P R China
Ctc: Mr. Jason Wu
Tel: (86) 20 3878 5673
Fax: (86) 20 3879 5927
Email: jason.wu@schenker.com

Exhibitors can choose their own forwarder for transportation of exhibits up to Dongguan/Hong Kong. However, for better coordination on-site forwarding **MUST** be done by the Official Freight Forwarder.

If exhibitors use their own forwarder, please inform us the name, address, telephone number, fax number and contact person of the forwarder by completing Form 6 Page 66– Heavy/Large/Tall Exhibits. For smooth on-site, exhibitors who use their own appointed freight forwarder are highly recommended to get the on-site contact of the responsible person because they will not have their own on-site office.

The Official Production House

Matters concerning “Official Show Catalogue And Advertisement” should be addressed to and taken care of by:

Neureuter Hong Kong Ltd

Room 1505, 15/F, Manley Commercial Building, 367 – 375 Queen’s Road Central, Hong Kong
Ctc: Mr. Danny Chan / Miss Jenny Ren
Tel: (852) 2519 3581 / 86 20 3708 1917
Fax: (852) 2519 7134 / 86 20 3708 8963
Email: chinashoes@neureuter.com.hk

The Travel Agent

Matters concerning visa application, travel and accommodation arrangements should be addressed to and taken care of by:

China Travel Service (Hong Kong) Ltd.

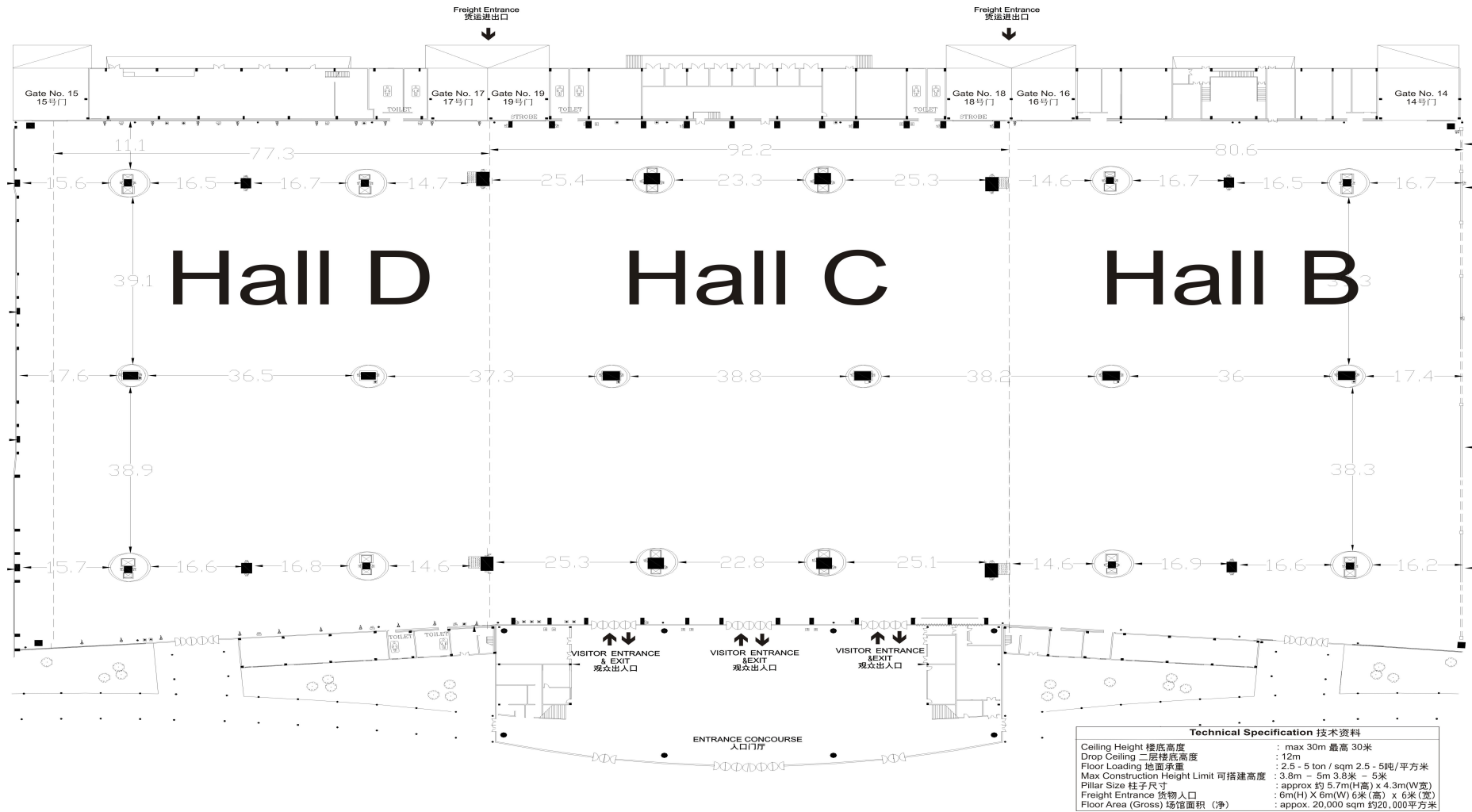
4/F, CTS House, 78-83 Connaught Road, Central, Hong Kong
Ctc: Ms. Lisa Fu
Tel: (852) 2853 3537
Fax : (852) 2541 9777
Email: lisafu@ctshk.com

6. EXHIBITION HALL SPECIFICATION

FACILITIES	HALL B	HALL C	HALL D
Floor Area	10,000 sqm	10,800 sqm	10,000 sqm
Floor Loading	2.5 – 5 ton / sqm		
Ceiling Height	12 – 16 m	23 – 30 m	12 – 16 m
Stand Height Restriction	5 m in general area, 3.8 m under the ventilator		
Freight Access Door	6 Doors 6m(W) x 6m(H)		
Washroom Facilities	6 Units Male & Female		
Current Supply	3-Phase, 5-Line		
Lighting Level	400 XL		
Broadband Internet Access	Available		
Emergency Lighting	Available		
Public Telephone	Available		

Note: The above information may be subject to change without prior notice.

7. TECHNICAL HALL FLOORPLAN



8. ADMISSION

Exhibitors

Exhibitors may access to the Exhibition Hall half an hour before the show starts and half hour after the show closes each day to serve their booth during exhibition days. Approval should be obtained from the Organizers for working before or beyond these hours. Exhibitors are responsible for the overtime charges.

Visitors

Trade visitors must complete a registration form before entry. Only those related to the industry and properly attired will be allowed. Admission of visitors is solely at the discretion of the Organizers.

Please note that only Official Trade Invitations issued by the Organizers are valid for entry to the Exhibition. Privately printed invitation cards will not be accepted. Visitors below 18 years of age are strictly not allowed into the exhibition hall.

Contractors

All contractors (standfitting, interior decorating, etc.), other than the official contractor, are required to apply the contractor badge by signing an undertaking guaranteeing their observance of regulations laid down by the official standfitting contractor before admission passes are issued for carrying out construction / dismantling works during build-up / tear-down periods – Please see Page 31-33 for details.

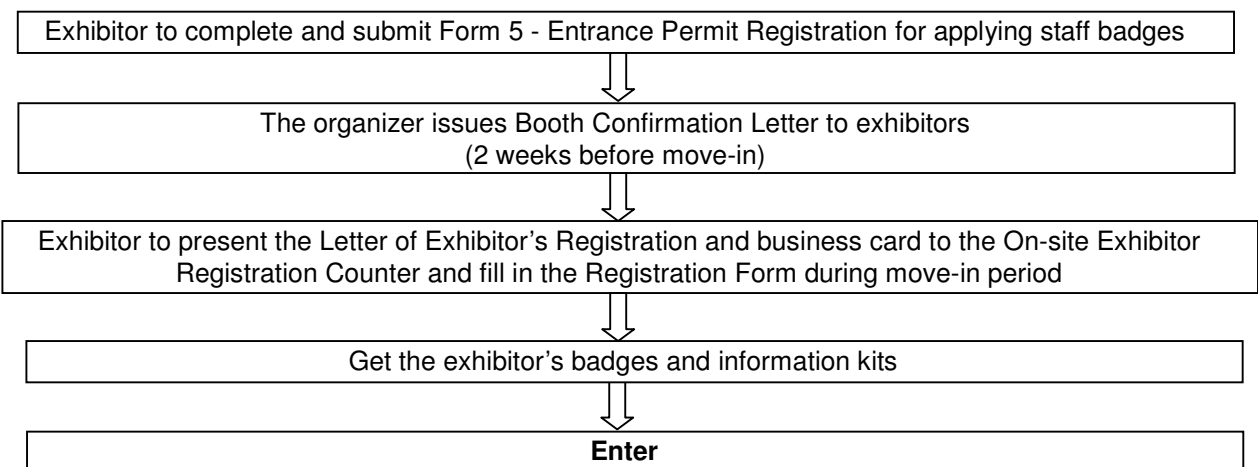
During the show period, if your appointed contractor’s staff request to do the daily cleaning and control the electricity power, please apply the on-site personnel badge for show period from the Official Standfitting contractor.

9. REGISTRATION OF EXHIBITORS

The Organizers retain the right to carry out all REGISTRATION OF EXHIBITORS. To ensure a smooth move in, the Letter of Exhibitor’s Registration will be sent to exhibitor two weeks before the move in period. All exhibitors are required to bring this letter together with the name card to get the exhibitors kit and badges at on-site Exhibitor Registration Counter.

You are kindly required to provide the Organizers with a complete list of all those persons who will be at your booth. It is particularly important that you should complete and return Form 5 and keep us informed by written notes of your last minute changes, if any.

BADGE APPLICATION AND ON-SITE REGISTRATION PROCEDURES



Till the 1st show day, exhibitors who still have not registered will be regarded as cancellation of participation without any payment refund.

For registration procedure of appointed standfitting contractors, please refer to Section 3 “Booth Design & Construction” for details.

10. INVITATION LETTER FOR VISA

For the visa application to P R China, please kindly contact the Official Travel Agent for details.

11. ELECTRICITY, WATER, COMPRESSED AIR AND TELECOM SERVICES**Electricity**

Supply Voltage: Single Phase 3 wire system – 220 volts (Fluctuation $\pm 20\%$)
 Three Phase 4 wire system – 380 volts (Fluctuation $\pm 20\%$)

Frequency: 50 Hz maintained within $\pm 1\%$

Exhibitors requiring different voltages or frequency or special connections to equipments must arrange for their own transformers, converters, boosters, etc. All electrical installations and equipment must comply with the local Government Regulations.

For operational safety reasons, only the Official Standfitting Contractor can carry out the electrical mains installation work. Supply will be switched off daily at the end of the show. Orders may be made on Page 29-30

Compressed Air

For operational safety reasons, only the Official Standfitting Contractor can carry out the required installation work. Supply will be turned off daily at the end of the show. Please contact the official standfitting contractor for arrangement.

Water

For operational safety reasons, only the Official Standfitting Contractor can carry out the required installation work. Supply will be turned off daily at the end of the show. Please contact the official standfitting contractor for arrangement.

Note: The rates quoted in the respective forms are applicable for usage of the supplies during 16th-18th Apr 2008, additional cost for any earlier or extended usage will be charged at the exhibitor's own expense.

Telecommunication Services

Local / IDD telephone and Internet services are provided in the exhibition center and the telephone line may be connected to the booth upon request. Exhibitors will be responsible for all charges incurred. Owing to the limited number of telephone and internet lines, the services will be provided on a first-come-first-served basis and cannot be guaranteed for late or on-site order. Exhibitors who require such services can directly contact the Official Standfitting Contractor for quotation and arrangement.

12. ON-SITE SERVICES IN EXHIBITION HALL**Catering**

Providing Western and Chinese food and beverage to exhibitors and visitors
 Location: inside the exhibition hall

Business Centre

Secretarial service fax, photocopying, internet, printing, long distance call.
 Location: inside the exhibition hall

Clinic

On-site emergency medical service
 Location: at the lobby of the exhibition hall

Florist Store

Providing a wide range of fresh flower arrangement, green plants floral decorations.

Location: at the lobby of the exhibition hall

Press Centre

Providing the most update and complete show news to the media.

Location: inside the exhibition hall

Email Centre / Visitor's Lounge

Providing free snack, candy, tea and water for exhibitors and visitors, Internet is provided as well.

Location: inside the exhibition hall

Cloak Room

Providing a daily temporary store of personnel luggage for exhibitors and visitors

Location: at the lobby of the exhibition hall

Prayer's Room

Providing a silent room for exhibitors and visitors to pray.

Location: inside the exhibition hall

13. PERSONAL BELONGINGS

Exhibitors are responsible to take care of their own properties. Although the hall owner has arranged general supervision of the hall during the show, the Organizers strongly recommend that valuable properties should be kept in the lockable cabinets and please use computer locks if you have any laptops with you in the booth. The Organizers will not be responsible for any loss of the exhibitors' personal belongings.

14. WEATHER IN DONGGUAN

The average temperature of Dongguan is 25°C – 30°C in April.